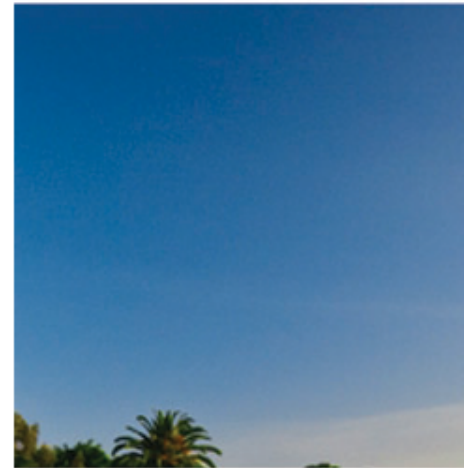


Golf Course Scoreboard Advertising Opportunity



Permanent Signage on Military Installations



Quality Consumers

➤ *We connect advertisers with the coveted, but hard to reach Military Demographic*

➤ *Military Personnel are young, have job security, earn on par with their private sector counterparts and tend to be more family oriented*



➤ *Any business located in a Military Market desires to capture the Military Consumer*



➤ ***We make that Happen***

Reach Your Target Market

- *Our Scoreboards promote your brand and business to high level **Decision Makers** and directly to military customers that every National Defense Contractor, Military Vendor and Commercial Business wants to reach*
- *From the installation's Senior Leaders to the end users of the equipment, products and services you provide to the military, our program ensures **constant visibility of your brand and message directly on base***
- *Whether they are playing a round of golf, participating in the “**Monthly Commanding General's Golf Scramble**”, attending a social event at the clubhouse or frequenting the golf course restaurant, your brand will receive the quality impressions it deserves*



An Intelligent New Approach



The Reward Card Program

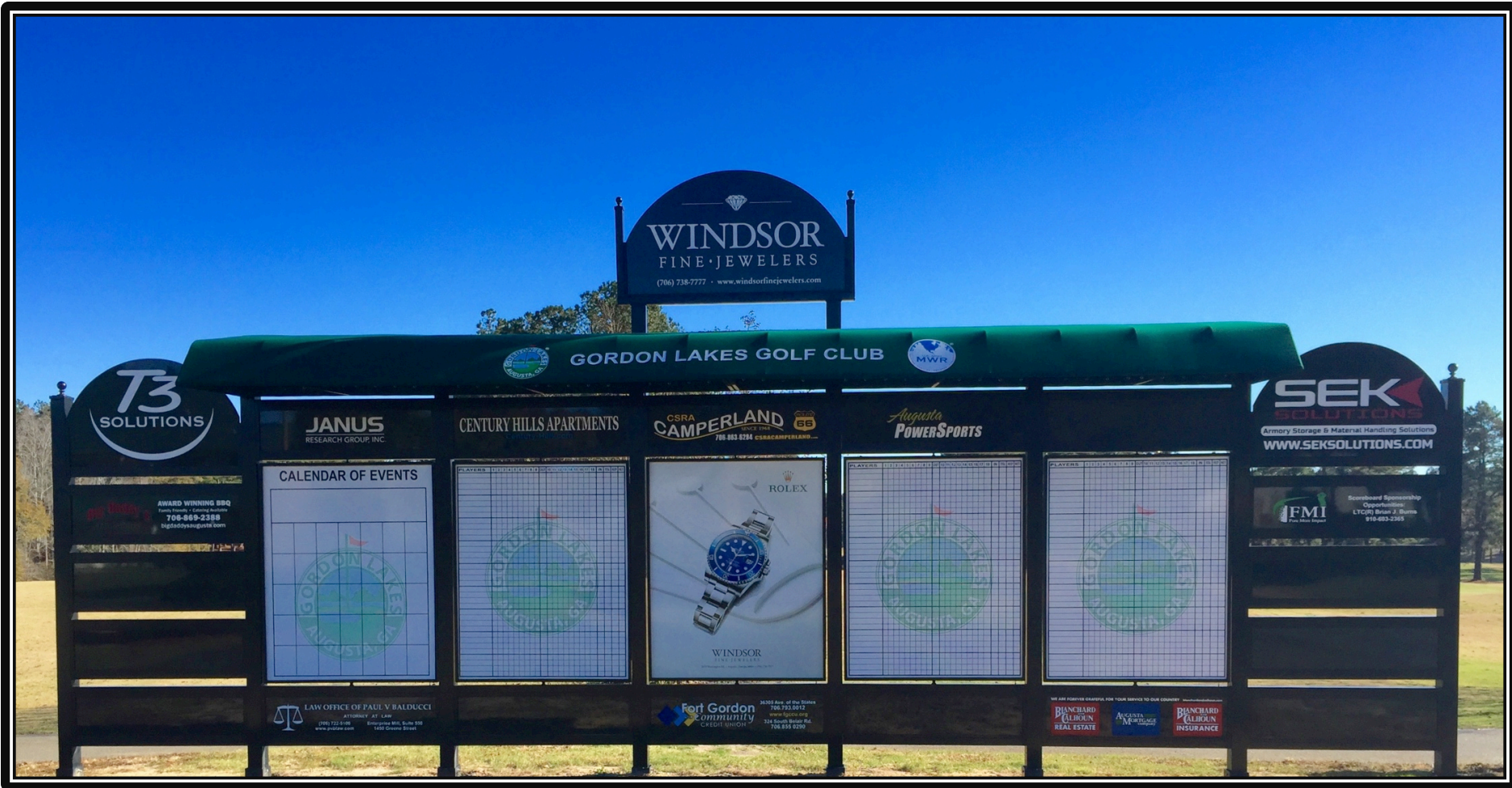
- All advertisers participate in our **Reward Card program**
- We provide each advertiser an **unlimited number of Reward Cards**
- Provide **Free Golf** to your **Clients, Customers and Employees**
- Equivalent to a **Free Corporate Membership** for all Your Employees
- One side of the card promotes your brand while the opposite side provides the bearer **“Free Greens Fees”**



Reward Cards can be donated to civic organizations, charities and military programs

Reward Cards can be distributed to both military personnel and civilians and are a great promotional tool for your business.

Options to Meet your Needs



Support the Military

- *A significant portion of your advertising dollars goes directly to the Military Family Support Activities such as the Army's Directorate of Family Morale, Welfare and Recreation (MWR), and the Air Forces Force Support Squadron (FSS) to further their mission in support of Military personnel and their families*
- *The MWR and FSS, without any tax dollars, provide funding and support for sports and recreational activities, vital programs and special events on base that enhance the quality of life for America's military families*



Be a Proud Sponsor

- *Each of our advertisers is permitted to state that they are “**A Proud Sponsor**” of the military DFMWR, FSS and MCCS to use these organization Logos in all marketing material. FMI provides each advertiser with promotional material to support this effort*
- *This **Significant Message** will resonate among your **Military** customers and help differentiate you amongst your competitors*
- *In a military community, when given the choice, the military customer will “**support those that support them**”*



Choose Your Options

Pricing to Fit Every Budget

"This is a great way to get our name out in the Community. Couldn't be more pleased. Great value for the money spent!" Steve T. Cope Director of Marketing and Public Relations Avion Solutions, Inc.

	<u>Available Positions</u>	<u>Size</u>	<u>Pricing</u>
Center Marquee	1	33"(H)x60"(W)	\$4,500.00
Side Marquee	2	33"(H)x48"(W)	\$3,500.00
Center Scoring Panel	1	60"(H)x48"(W)	\$4,500.00
4-foot Granite Upper Panel	5	12"(H)x48"(W)	\$1,750.00
4-foot Granite Wing Panel	8	12"(H)x48"(W)	\$1,750.00
4-foot Granite Lower Panel	5	12"(H)x48"(W)	\$1,750.00

- Multi-year and Multi-position discounts available
- Industry exclusivity available



Choose Your Options

Scoreboard Pricing Diagram

\$3,500.00		\$4,500.00				\$3,500.00	
\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00
\$1,750.00			\$4,500.00			\$1,750.00	\$1,750.00
\$1,750.00						\$1,750.00	\$1,750.00
\$1,750.00						\$1,750.00	\$1,750.00
\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00





Thank You!

